

The Rise in Test Automation for Cognitive Systems (AI)

Sponsored by:



1 A quick word from our sponsor, Applitools

2 Our special guest moderator, RedRex Co-Founder & CEO

Meeting Platform provided by:



3 Featured guest speaker, Forrester VP & Principal Analyst

4 Cyberworks Robotics, Founder & CEO



5 CrossWing and Trellis, President & CEO



6 Introducing QA Consultants' xCog Test Automation Accelerator



Next Generation Test Automation Powered by Visual AI

Increase quality, accelerate delivery, and reduce cost with the world's most intelligent test automation platform.



Presented by:

Daniel Levy

Senior Director, Product Marketing

@dlevy



Today's approach to automated testing is broken.

What we hear from engineering & quality leaders

Today's approach to automated testing is broken.



Test Creation is Slow

Test authoring is time consuming - this can slow down releases or lead to poor quality tests.



Automated Tests are Brittle

Locators are required for browser interaction and assertions - the more thorough the test, the more costly it is to maintain.



Growing Pains

Over time, more tests are added - which means more locators, more flakiness.



Cross Browser Fail

Brittle tests running across multiple browser and viewport combinations further reduce stability, wasting time and money.



Slow / Broken Builds

Automated testing is a necessity for successful CI/CD environments, but constant false positives and slow test runs can ruin developer productivity.



Bugs Still Escape

Traditional automated testing frameworks are not built to detect modern app defects - and as a result, major bugs slip into production.



Bugs Still Escape

Traditional automated testing frameworks are not built for modern apps.

The screenshot shows a checkout page on southwest.com. A dashed blue circle highlights the 'Continue' button and the text 'By clicking 'Continue', you agree to accept the fare rules. Continue to continue with this purchase.' The page includes a promotional banner for 'Two bags for the price of none* included.', a price breakdown table, a 'TOTAL DUE NOW' of \$212.96, a 'Log in for faster checkout' button, and a promotional offer for a \$200.00 statement credit and 10,000 Rapid Rewards points. A final price breakdown shows 'TOTAL AFTER STATEMENT CREDIT' as \$12.96.

Item	Amount
BAG FEE *	\$0.00
SUBTOTAL	\$171.68
TAXES & FEES	\$41.28
TRIP TOTAL	\$212.96

Item	Amount
TOTAL DUE NOW	\$212.96
YOU PAY TODAY	\$212.96
CREDIT ON YOUR STATEMENT	-\$200.00
TOTAL AFTER STATEMENT CREDIT	\$12.96





Bugs Still Escape

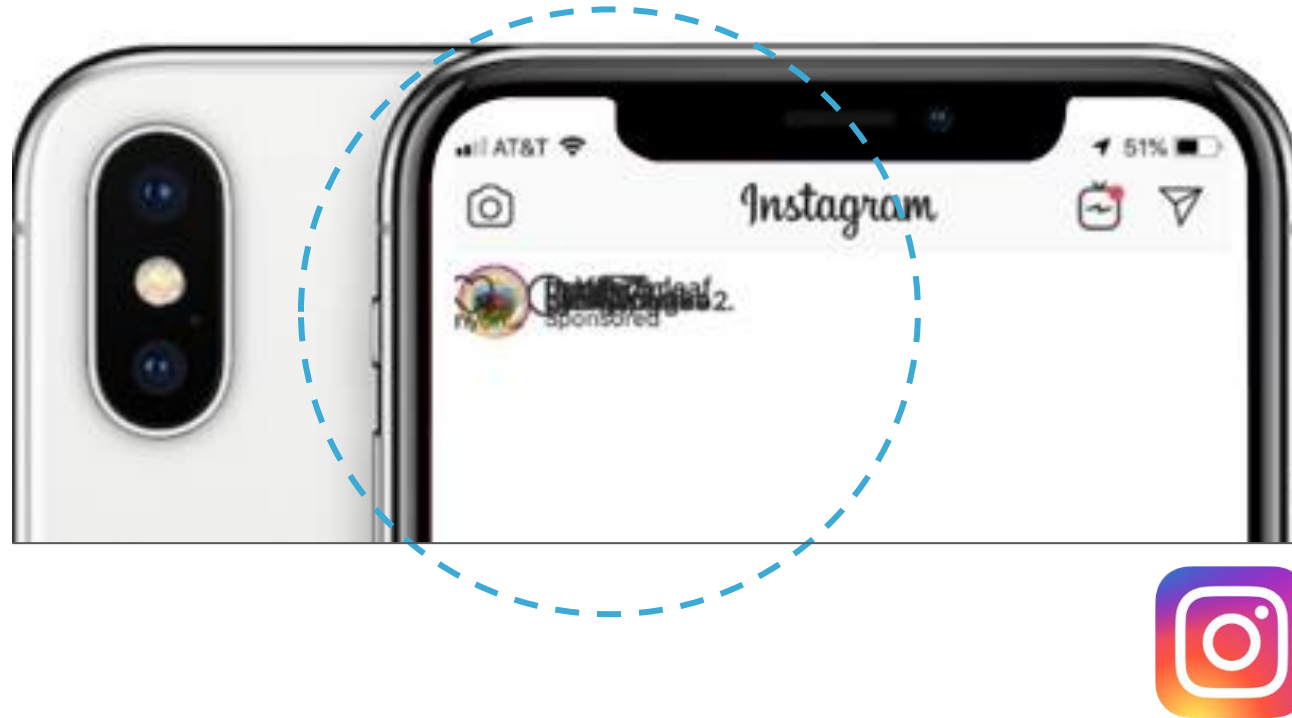
Traditional automated testing frameworks are not built for modern apps.





Bugs Still Escape

Traditional automated testing frameworks are not built for modern apps.



We Understand Your Pain

Applitools has been trusted by hundreds of organizations for long-term success of enterprise scale test automation that delivers true ROI.



We Have Diverse, Amazing Customers

Banking & Finance



Plus many more, including 5 of the largest 10 banks in the world.

Retail



Plus many more prominent online retailers use Applitools to deliver better experiences.

Technology



Plus many more, including 10 of the largest 10 tech companies.

Healthcare & Pharma



Plus many more, including 6 of the largest 10 global pharmaceutical companies.

Other



Hundred of companies from Media, to Transportation, to Insurance use Applitools.

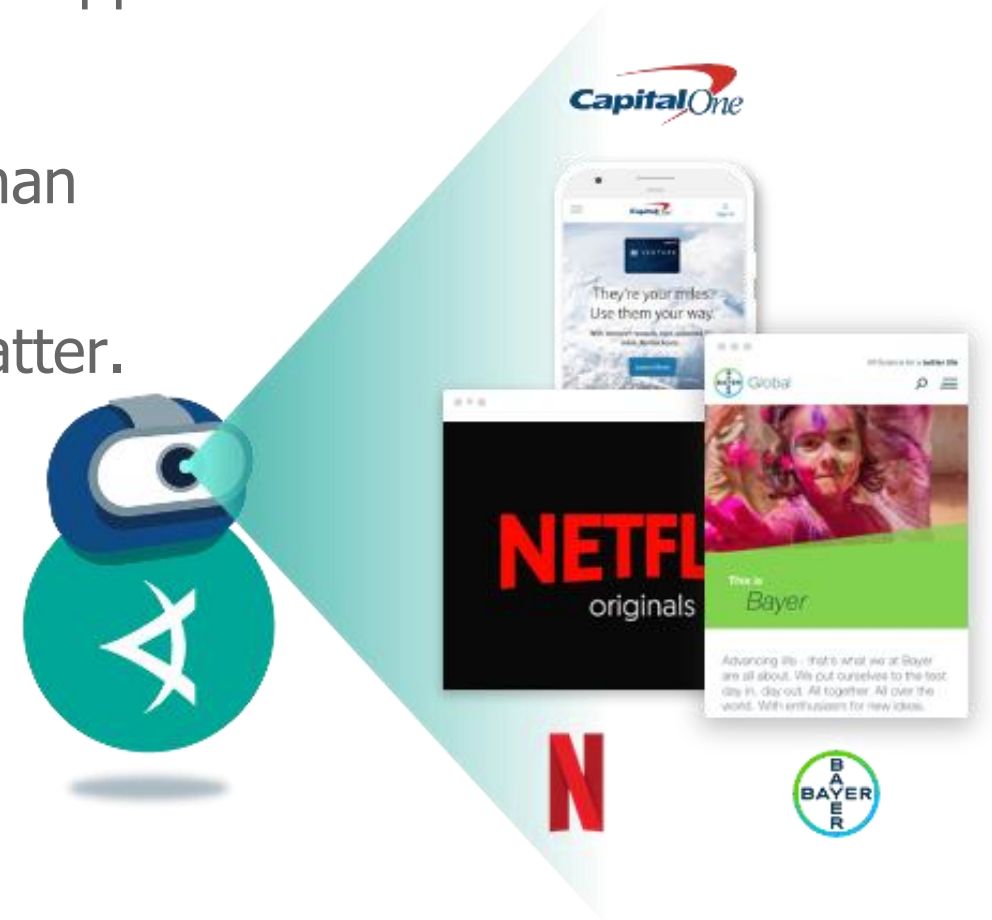
Next Generation Test Automation Through Visual AI

Our Mission is to help your team release perfect apps much faster at a reduced cost.

We invented Visual AI that replicates the human eye and brain, looks at every screen and page in seconds, and spots app regressions that truly matter.

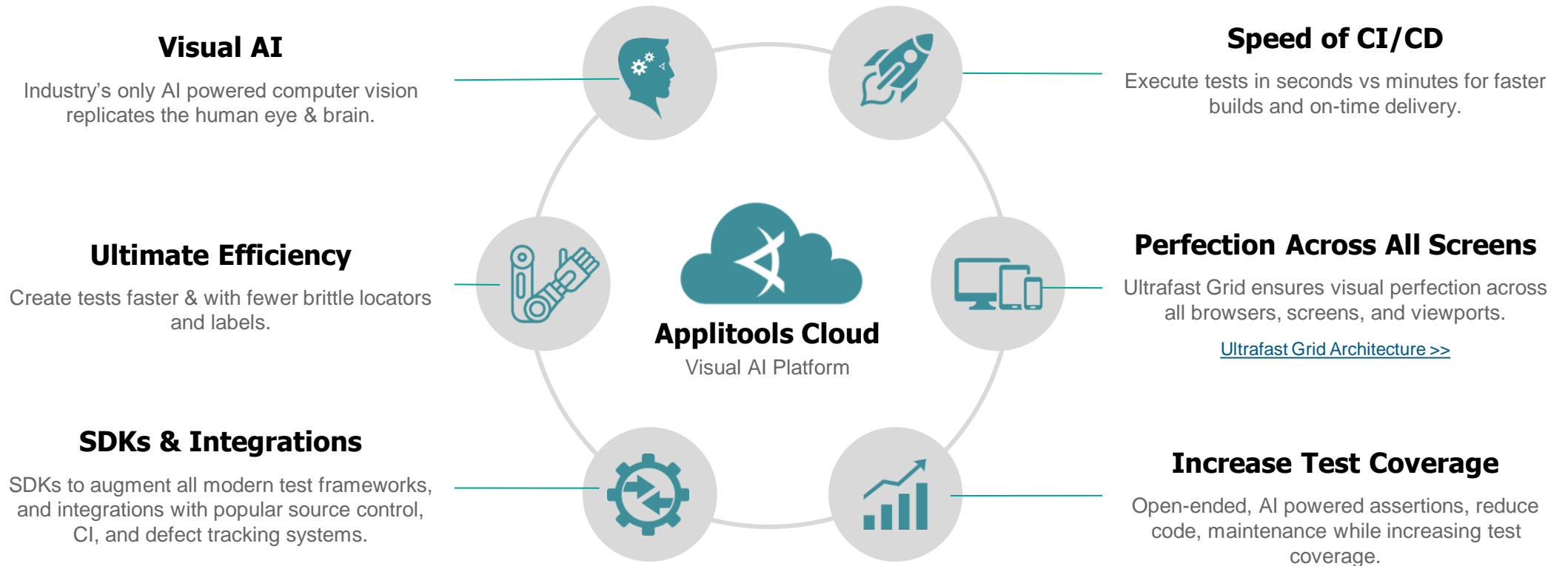
We help teams with:

- Functional Testing
- Visual Testing
- Web, Mobile, and UI/UX Testing
- Cross Browser & Device Testing
- Compliance Testing
- Localization, Accessibility, PDF, & More



One Intelligent Platform

Adding Appliteels Visual AI to your existing test automation framework allows quality teams to release perfect apps faster and as a reduced cost.



Visual AI: The Empirical Evidence



5.8X
FASTER

Visual AI allows tests to be authored 5.8x faster compared to the traditional code-based approach



5.9X
MORE EFFICIENT

Test code powered by Visual AI increases coverage via open-ended assertions and is thus 5.9X more efficient per line of code.



3.8X
MORE STABLE

Reducing brittle locators & labels via Visual AI means reduced maintenance overhead.



45%
MORE BUGS CAUGHT

Open-ended assertions via Visual AI are 45% more effective at catching bugs.

Use Cases



“ We use Applitools very very extensively for localization...we support 53 locales which adds up to about 100 languages that we support

Bijoya Chatterjee @ Sony PlayStation
Excerpt from Applitools Future of Testing Event 2020



Visual & Functional Regression Testing

Compare every version against the baseline to add full UI coverage + Test functionality of rich UI



Visual Acceptance Testing & User Experience Monitoring

Identify all UI changes before deployment and apply continuous monitoring after deployment



Compliance and Documents Validation

Validation testing as part of compliance validation process



RWD & Cross Browser/device Testing

Full UI validation on all environments, including cross browser/device visual validation



Localization Testing & Advanced Use Cases

Fully automated localization testing + page comparison against graphic design



Create your free account today:

<https://appliteools.com/register>



RedRex

Connecting the Digital and Physical

Founding Team



Jennifer Bonine



Andrew Birkholz



Rick Faulise



ORACLE



RIOT
GAMES



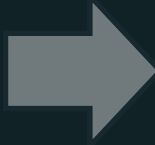
DELL

S&P Global

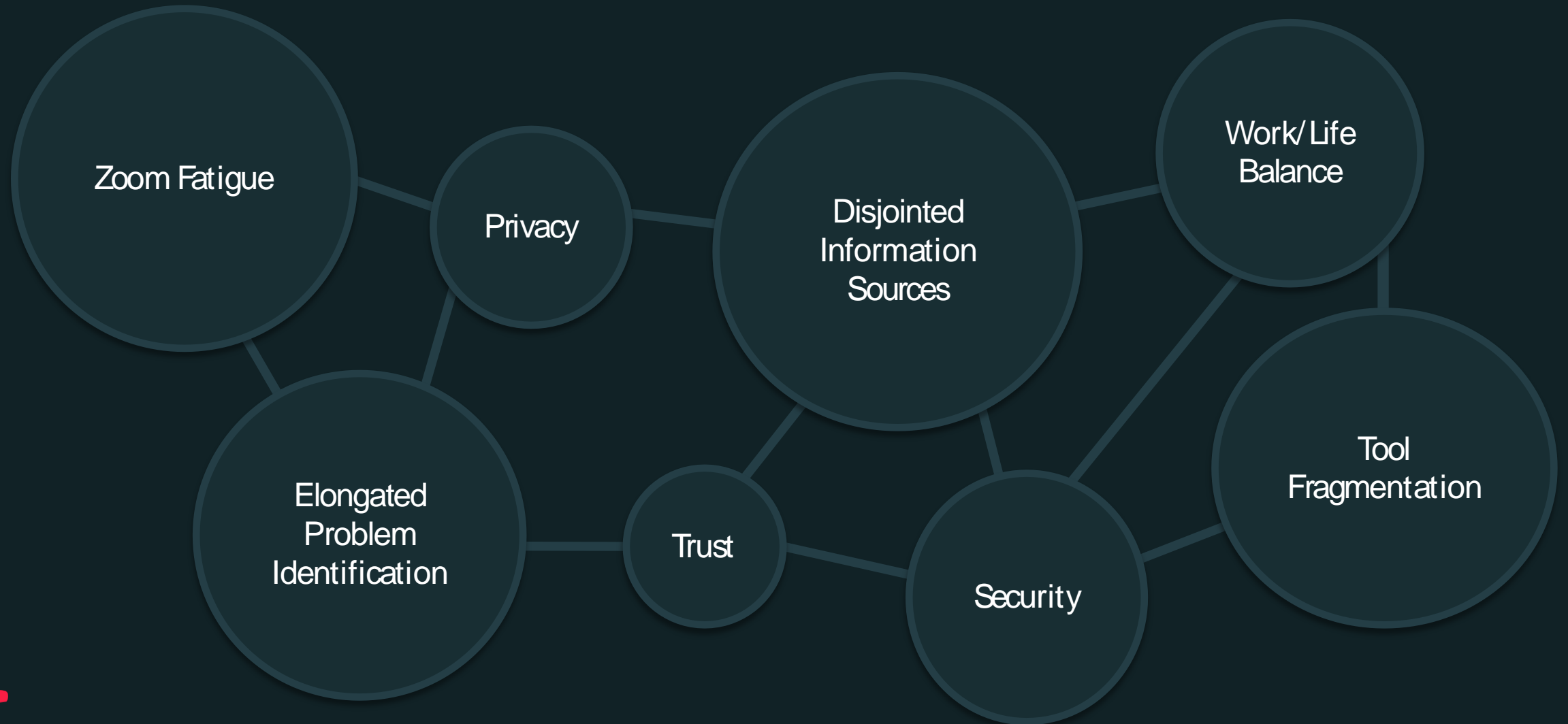
Google



Problem Statement



The Problem with Distance and Digital



The Need for Digital Spaces

Emphasis on remote capabilities

There is currently a push to accommodate remote working and minimize in person interactions.

Soft landing to hard problem

Individuals and companies are looking for a simple approach to allow resources to connect remotely.

Workspaces are forever changed

Covid-19 has forever changed the way we will interact as companies from business to interpersonal interactions.





Building Blocks

The virtual workspace is comprised of four core components



Buildings

Floors

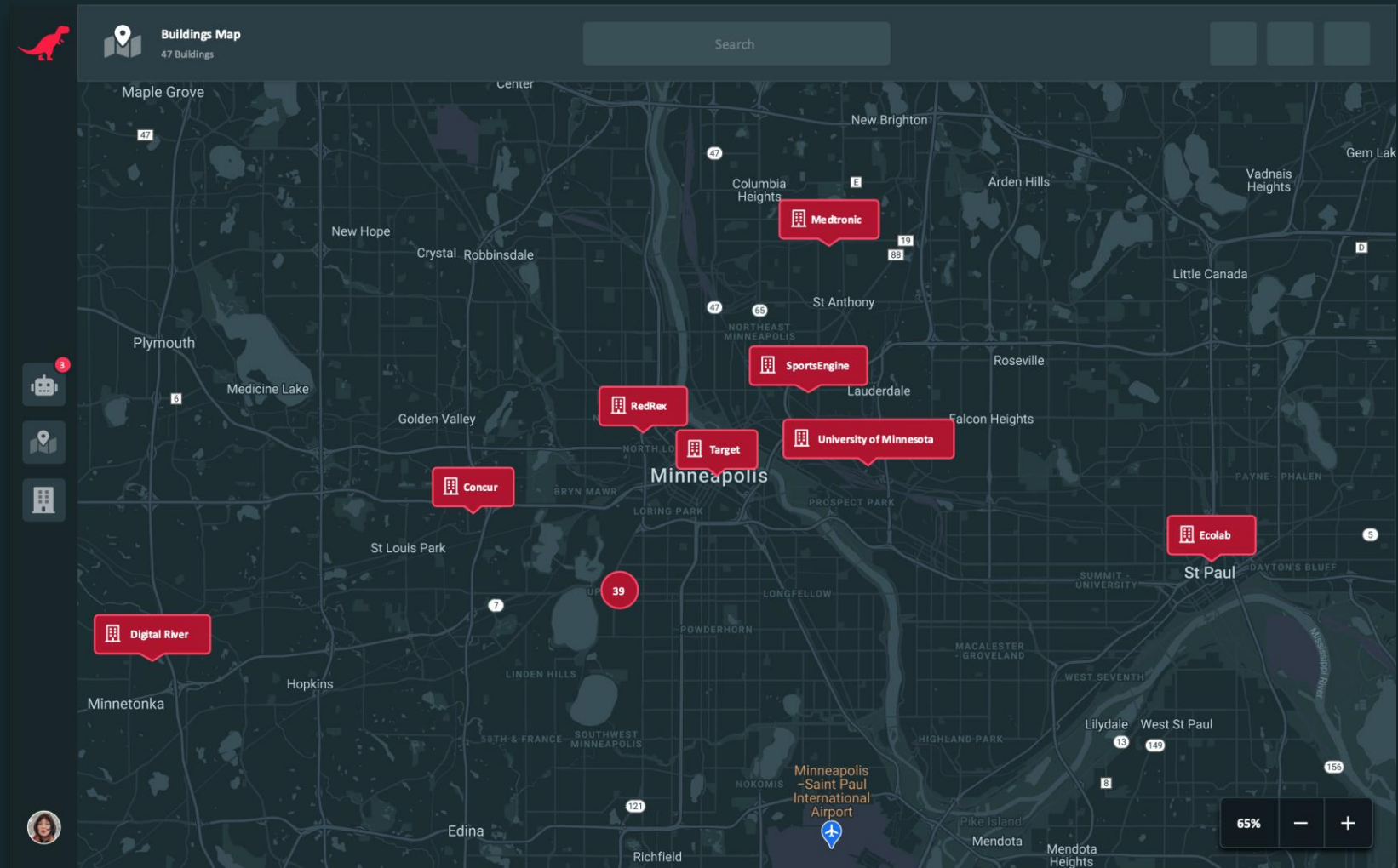
Rooms

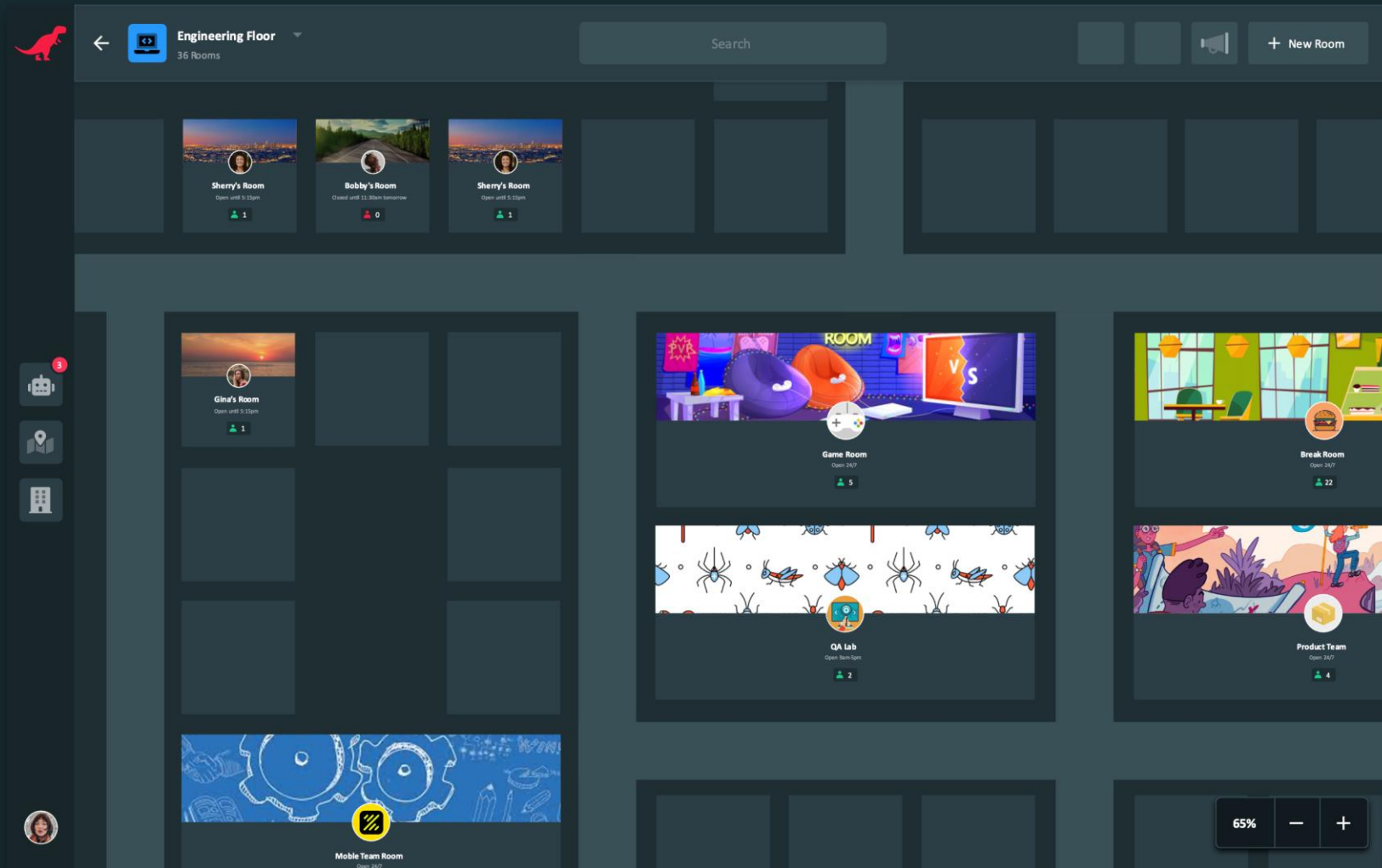
Walls



Buildings

A building has floors or levels, just like a real office building. Users can invite outsiders to visit their building just like they would in real life.





Floors & Rooms

Floors have two basic ingredients: **rooms** and **hallways**.

Users can build their floor plan and choose the room types they want on the floor.

Initial Room Types:

- Personal Offices
- Conference Rooms
- Team Rooms

Walls

Walls are the modules or functionalities within a given room.

Types:

- Desk
- Whiteboard
- Digital Assistant
- Dashboards
- Meeting Timeline & Summaries
- Wiki
- Custom Walls



Customers

Customer adoption around four areas.

Startups



**Social: ex: e-
sports**



Education



Enterprise



Get in touch or join us after in the session in
the Tech Support/RedRex Lounge



RedRex

jennifer@redrex.com

The Rise in Test Automation for Cognitive Systems (AI)

MAY 25, 2021

12PM ET – 1PM ET



JENN BONINE
Co-Founder & CEO



SPENCER REUBEN
EmTech Practice



VIVEK BURHANPURKAR
Co-Founder & COO



DIEGO LO GIUDICE
Research Analyst



TONI JARDINI
Test Automation Expert



STEPHEN SUTHERLAND
CEO



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It's Time To Get Really Serious With Testing Your AI

Diego Lo Giudice

Vice President, Principal Analyst

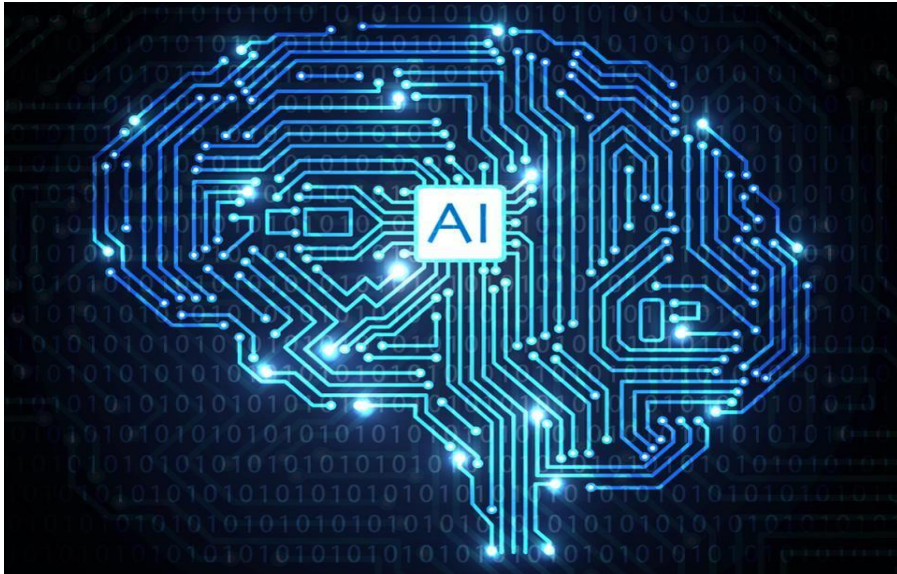
BOLD
AT
WORD

No Testing Means No Trust In AI: Part 1

Ensure Testing Of Your AI-Infused Applications

November 12, 2019

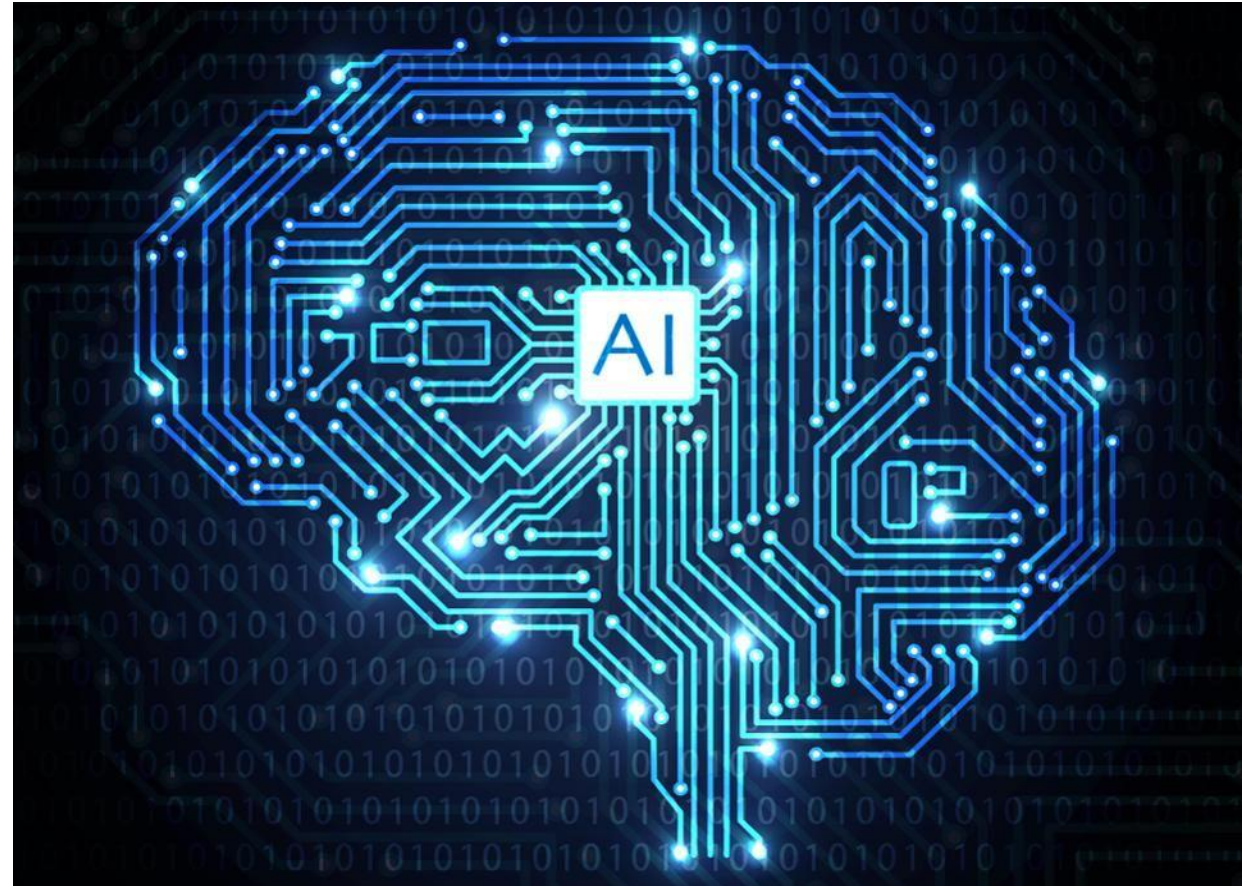
Source: Forrester Research



PART 2: NEW!

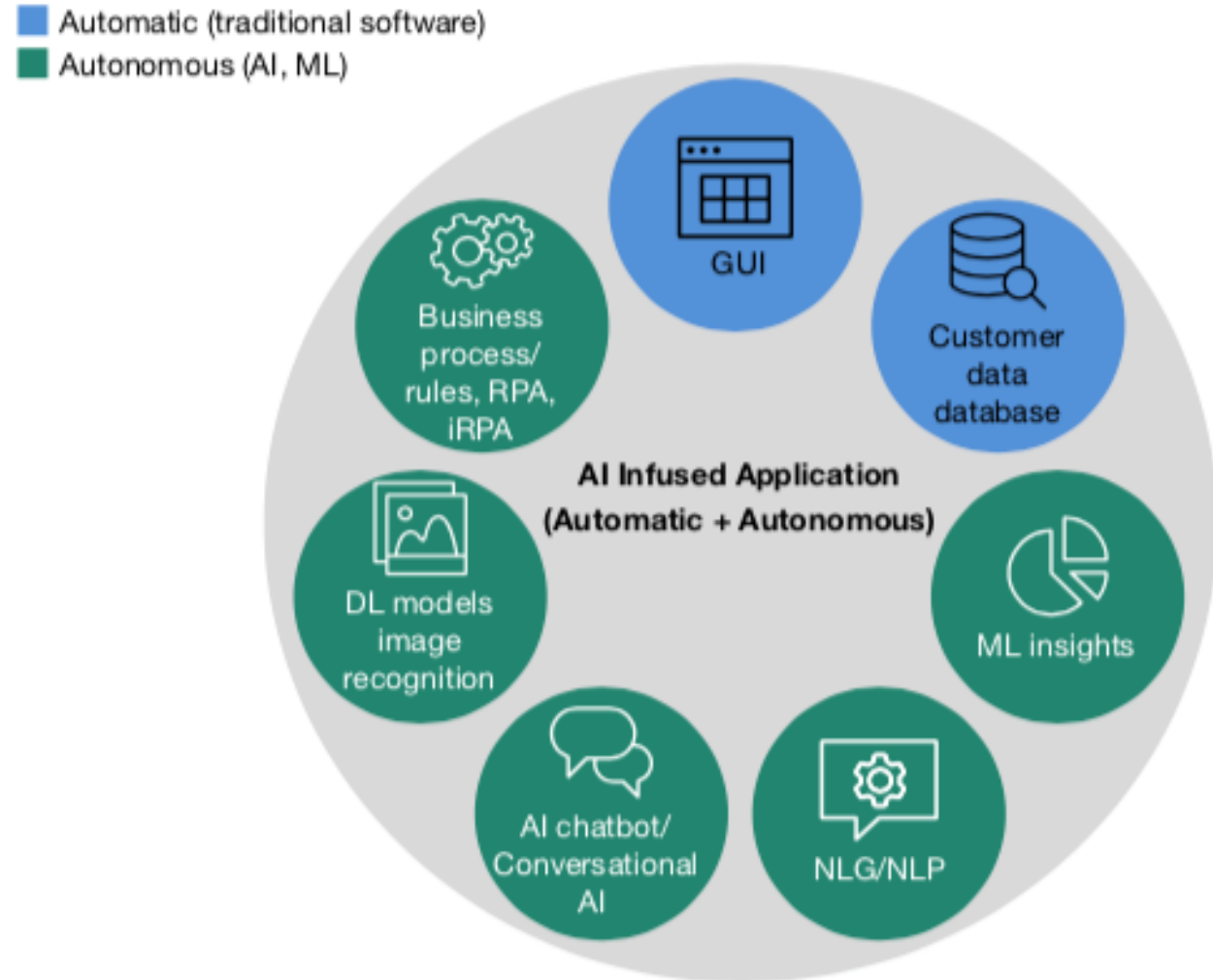
It's Time To Get Really Serious With Testing Your AI
Create A Clear Strategy and Test Automation Approach

Source: Forrester Research



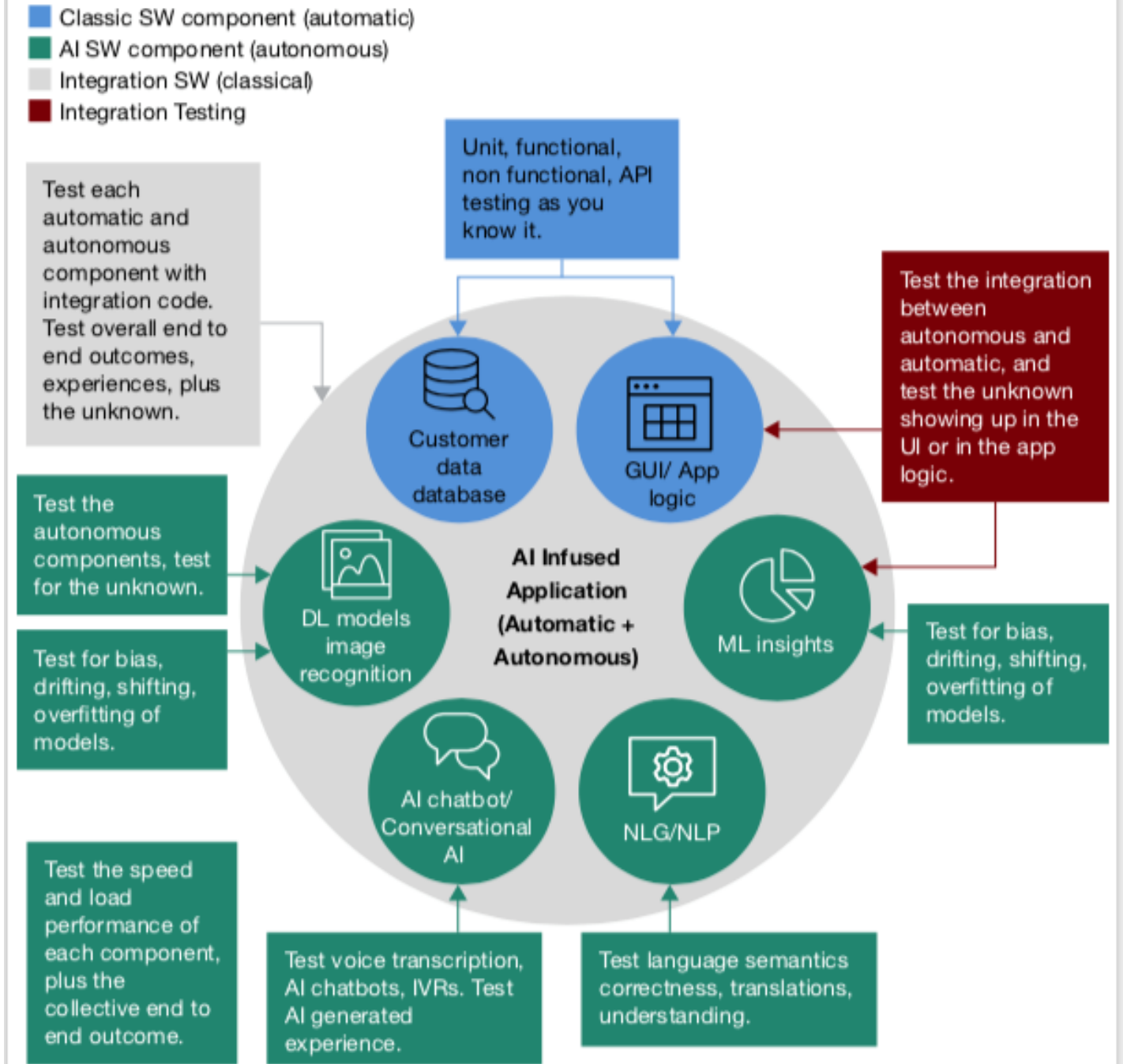
An AI Infused Application (AIIA) is a combination of both traditional SW code and AI code that learns!

Software that speaks, listens, sees, senses, learns and decides..

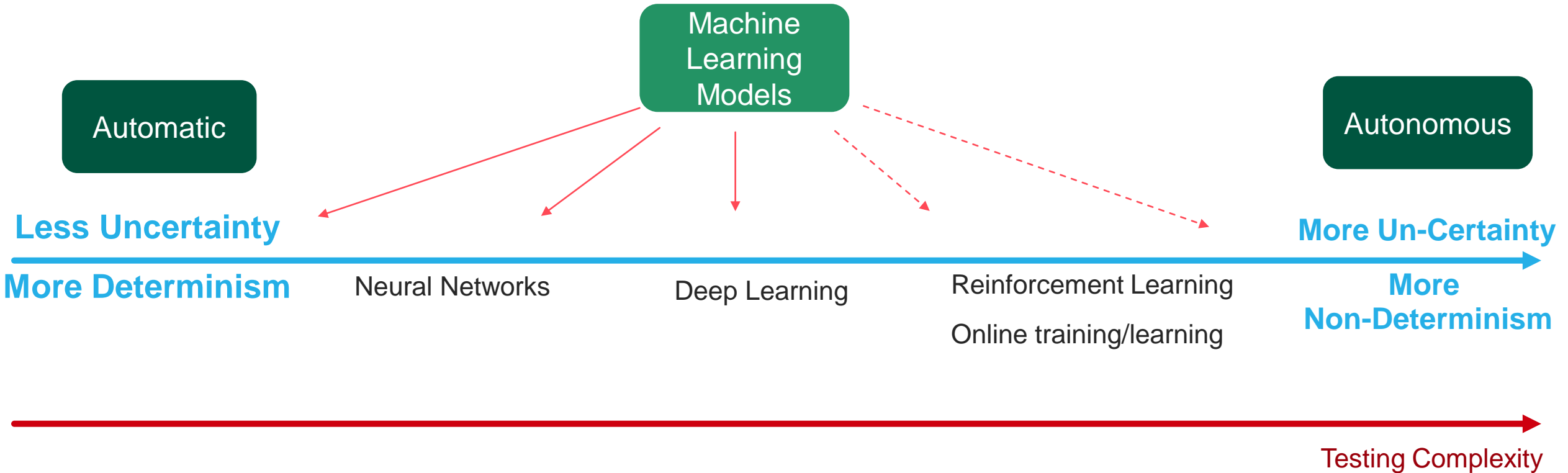


*Source: Definition of automatic and autonomous (Clough 2002). Adapted by Forrester.

Testing an AIIA Is much more than testing the sum of all parts plus their Interaction / Integration, and unexpected uncertain outcomes!



And the more autonomous machine learning algorithms and AI are the more they disrupt testing



Why is there more or better testing needed ?

AllAs Are involved in strategic decision making

Are often responsible for people's lives (i.e., self-driving cars and autopilots).

Are becoming increasingly riskier as humans get out of the loop with more automation

So, are organizations
testing AIIA's well and
enough ?

More testing with and for AI are in the plans in coming years...because of growing AI Infused Applications !

AI is the strongest growth part of our test activities (testing with AI and testing of AI)

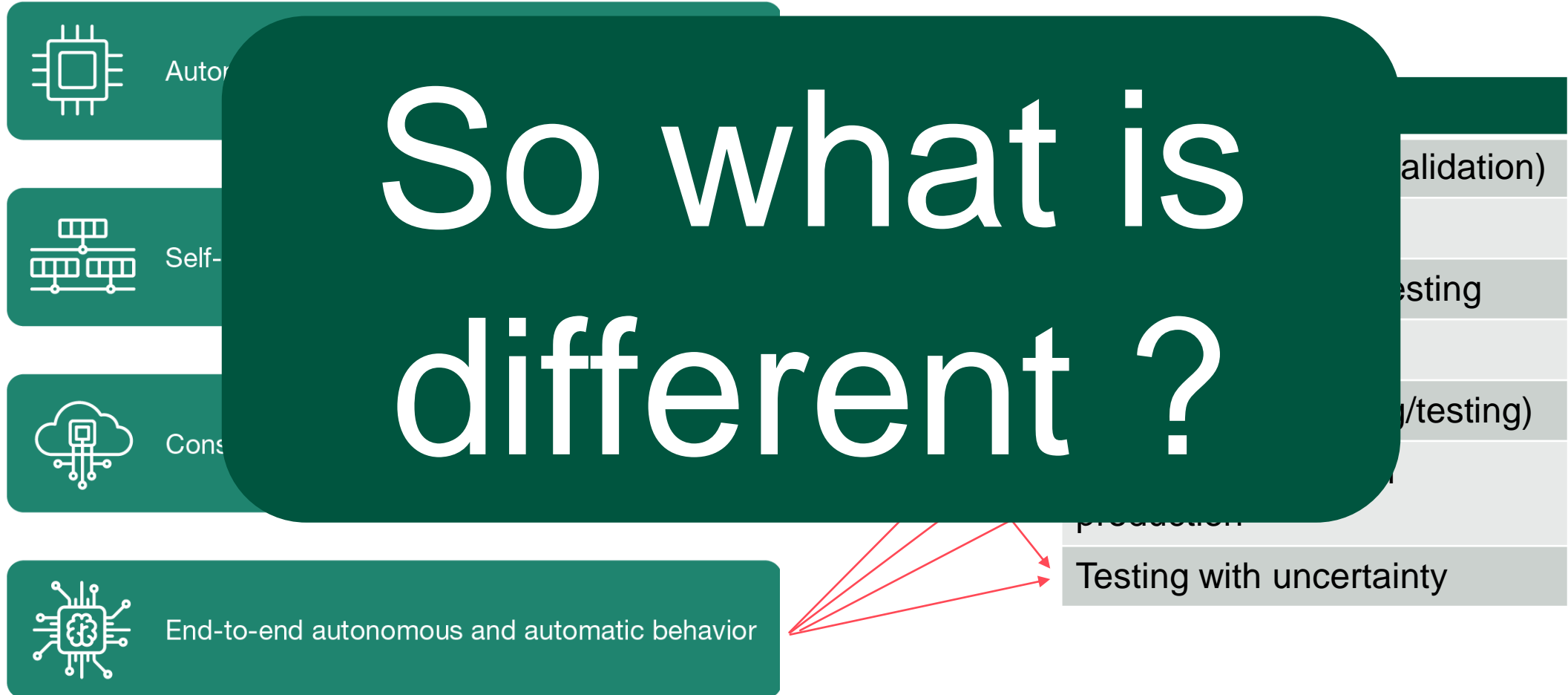


We will have more AI trials/Proofs of Concepts in place



2020

The good news: most of the types of sw testing can be applied in testing of AIAs....



The bad news: there are challenging factors that influence testing of AIIA, here's four of them...

The Rigor in model testing


Model complexity and multiplicity

What is your way forward ?

Variation of model performance over time

Level of uncertainty/autonomy

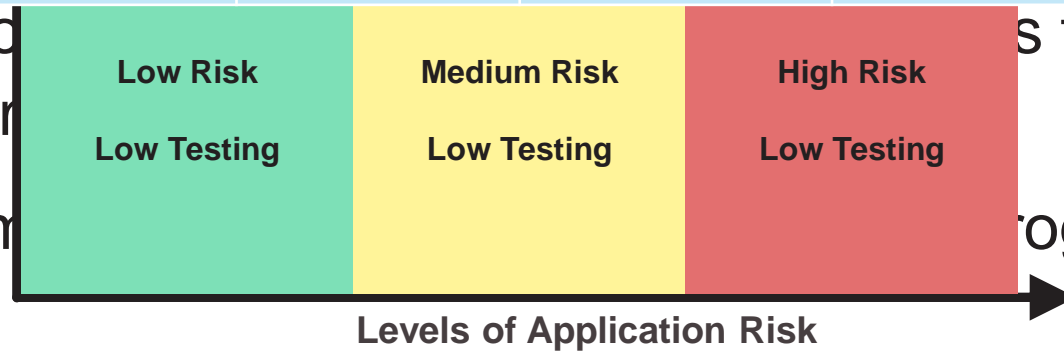
Start now with a proper AIIA test strategy



	Automatic SW Unit Testing	Functional Testing	Load/Speed Performance	End to End integration testing	Production Testing (Monitoring)	Data Quality For Training and Testing	Model Validation, Accuracy	Model and AIIA Bias testing
Data Engineer				X		X		
Data Scientist			X		X		XXX	XX
Testing SME		XXX	XXX	XXX	XX	XX	X	XXX
Developers	X	X	X	X	XX			
Business Stakeholders		X	X	X				X

7. Pressure vendors for automation in data-risk levels for more test

8. Not all of it is “automated” progress to get there





The future of testing AIIA is evolving
and there is no set journey yet...
But you must start your journey now !

Related AI research

- [No Testing Means No Trust In AI: Part 1](#) Forrester report
- “It’s Time To Get Really Serious With Testing Your AI” Forrester report
- Diego Lo Giudice (host), [“Avoiding AI Gone Wrong: The Challenges Of Testing AI Applications,”](#) What It Means, Forrester, January 23, 2020
- [Testing AI-Infused Applications: The Good, The Bad, And The Ugly](#) Forrester webinar
- Diego Lo Giudice, [“No Testing, No Artificial Intelligence!”](#), Forrester Blogs, November 18, 2019
- [The Path To Autonomous Testing: Augment Human Testers First](#) Forrester report
- Diego Lo Giudice, [“Autonomous Testing Is Like Autonomous Driving: The AI Needs Human Assistance,”](#) Forrester Blogs, January 9, 2019
- [Trend: AI Learns To Code Enterprise Applications,](#) Forrester
- Diego Lo Giudice, Mike Gualtieri, and Jeffrey Hammond, [“Prepare For AI That Learns To Code Your Enterprise Applications \(Part 1\),”](#) Forrester Blogs, March 18, 2021

Thank You.

Diego Lo Giudice

Vice President, Principal Analyst

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BOLD

AT

WORD

CYBERWORKS ROBOTICS

Vehicle Agnostic
AI Self-Driving Platform

vivek@cyberworksrobotics.com

One Platform, “Unlimited Applications”



Tow-Tractors / AGV

World's First Autonomous
Greenhouse Tug



Floor / UV Cleaners

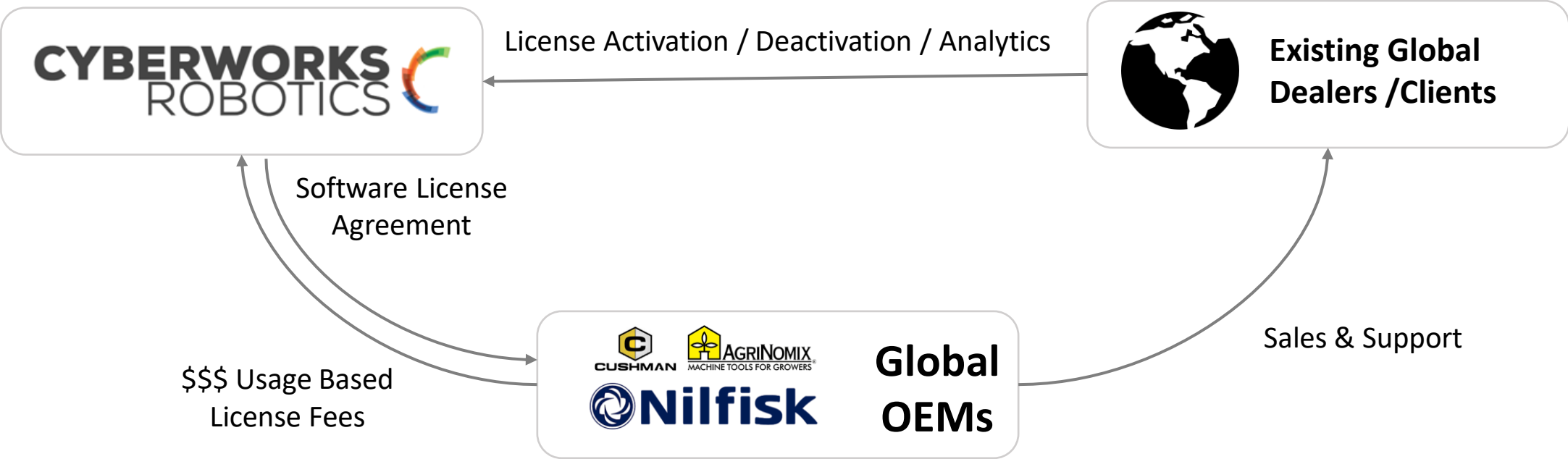
World's First Autonomous
Industrial Vacuum



Wheelchairs

World's First Autonomous
Hospital Wheelchair

Business Model - Global OEM Licensing



- RAPID PRODUCT DEV CYCLE: **6 WEEKS**
- DE-RISK OEM PRODUCT ROLLOUT
- PIONEERING EXPERTISE SINCE 1980's

More "Cyberworks Inside" Product Examples



- World's First Autonomous UV + Floor Scrub



CUSHMAN

- World's First Greenhouse Tractor-Tug



Kubota[®]



KLAXON[®]

- **World's First Autonomous Wheelchair in Medical Clinical Trials**



BERG
HORTIMOTIVE

- **Most Popular Greenhouse Tractor in the EU**

Partner Network

Research Partners

Non-Dilutive Stakeholders

Commercial Collaborations

Pilots



QA SIMULATION

> 150,000 HOURS SIM TESTING
48 GPU CORES 24/7





Vehicle Agnostic AI Self-Driving Platforms

vivek@cyberworksrobotics.com



Stephen Sutherland
President & CEO
CrossWing Inc.
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*Trellis*TM

Lunch Time
CrossWing



A “Cleaner” way to Quality

Rapid Control System Defect Identification

Challenge:

1. Simulate real world challenges that would be too costly in a physical lab environment

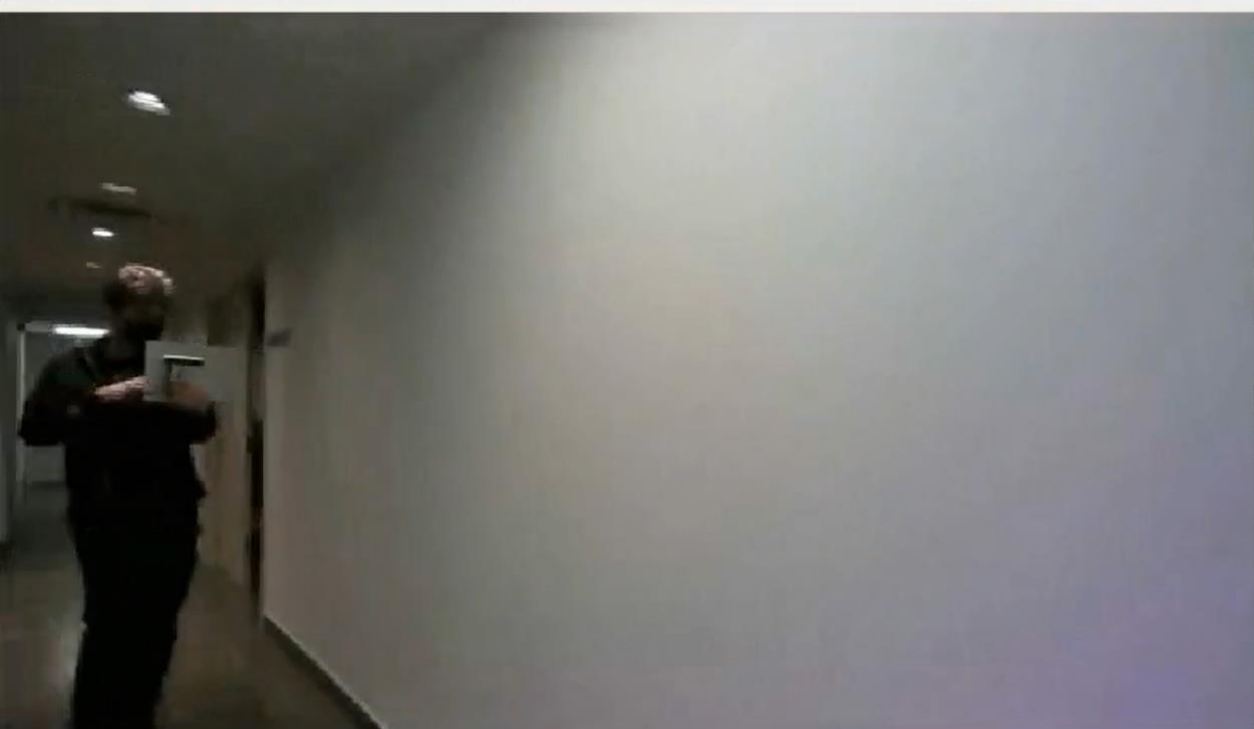
Approach:

1. Implement a model-based solution that with the ability to inject obstacles
2. Execute automated tests across millions of simulated events
3. Repeat the process over several iterations determining highest risk defects

Results:

1. Design issues in AI processing identified rapidly
2. Continuous quality process implemented

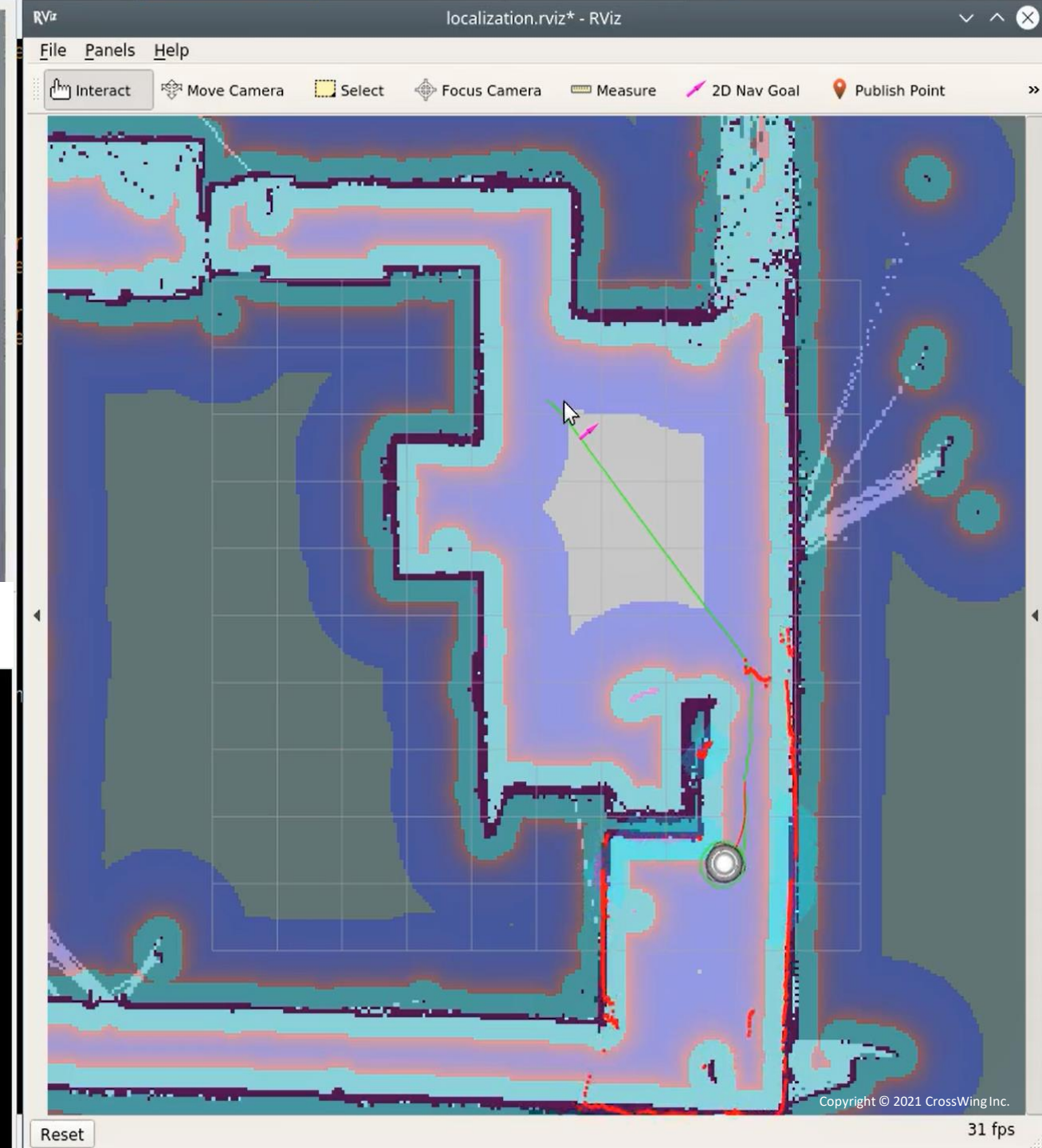




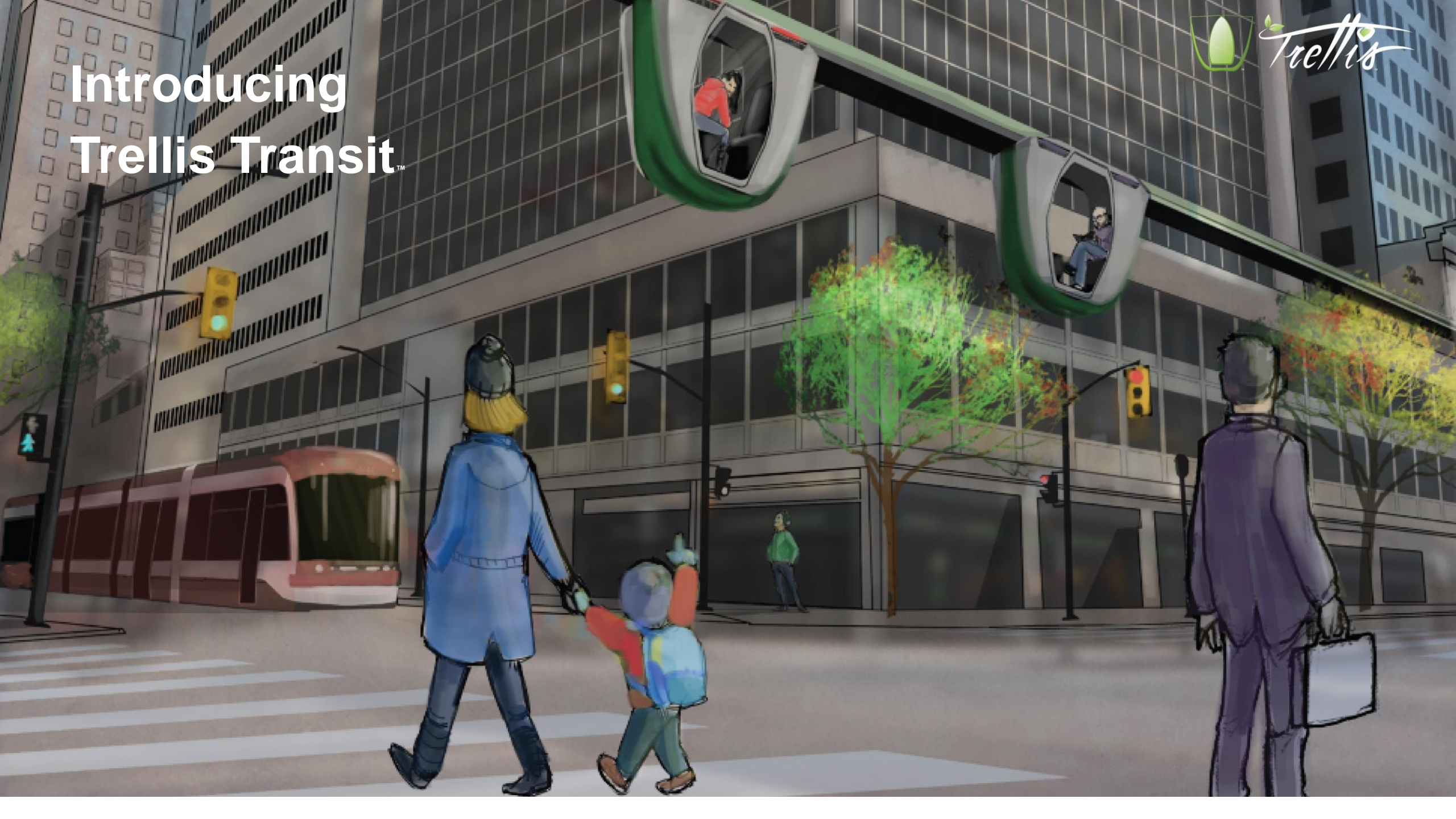
Traditional Autonomous Testing Rigs:
– Always the same locations + Time Consuming + Costly



CrossWing



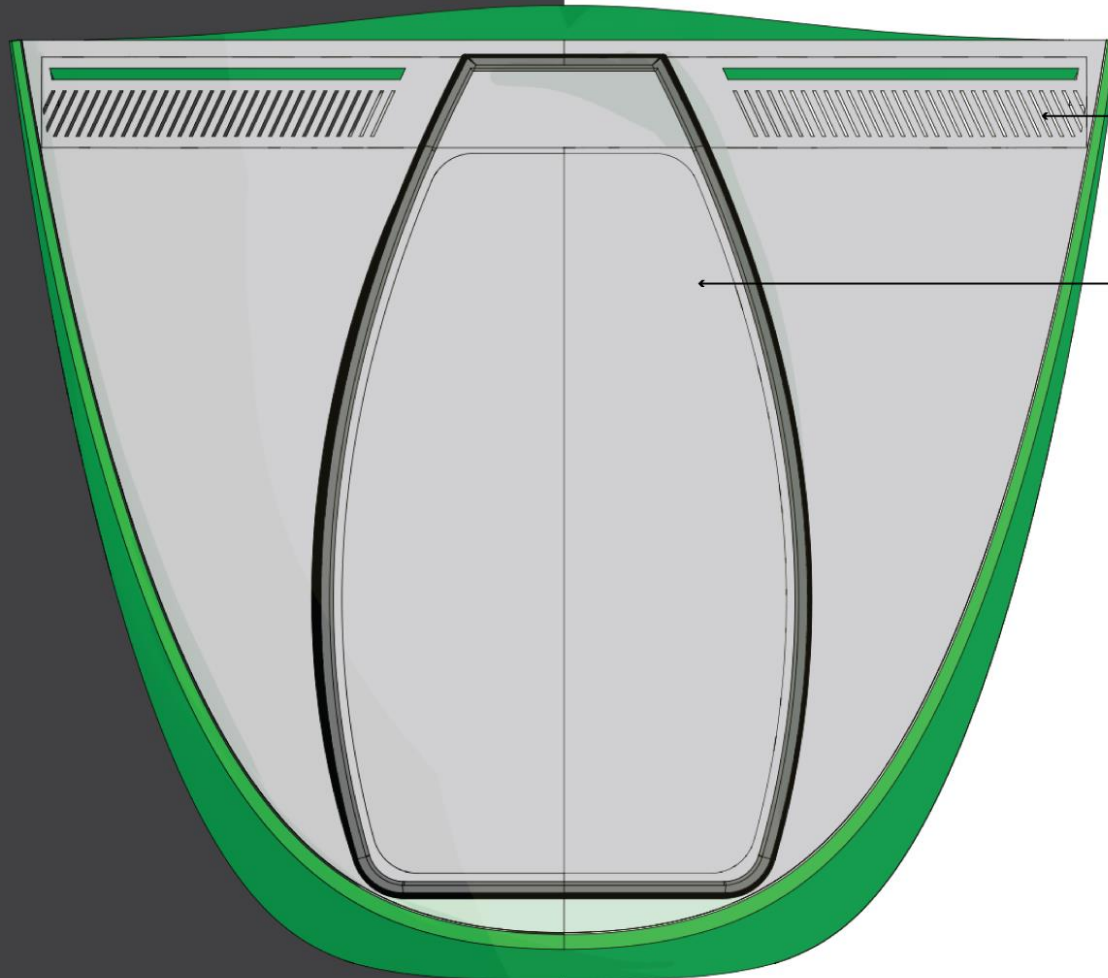
Introducing Trellis Transit™





What is Trellis?

Faster – Cleaner – Cheaper – Sustainable
Safe & Secure – Inclusive 7x24 Operation



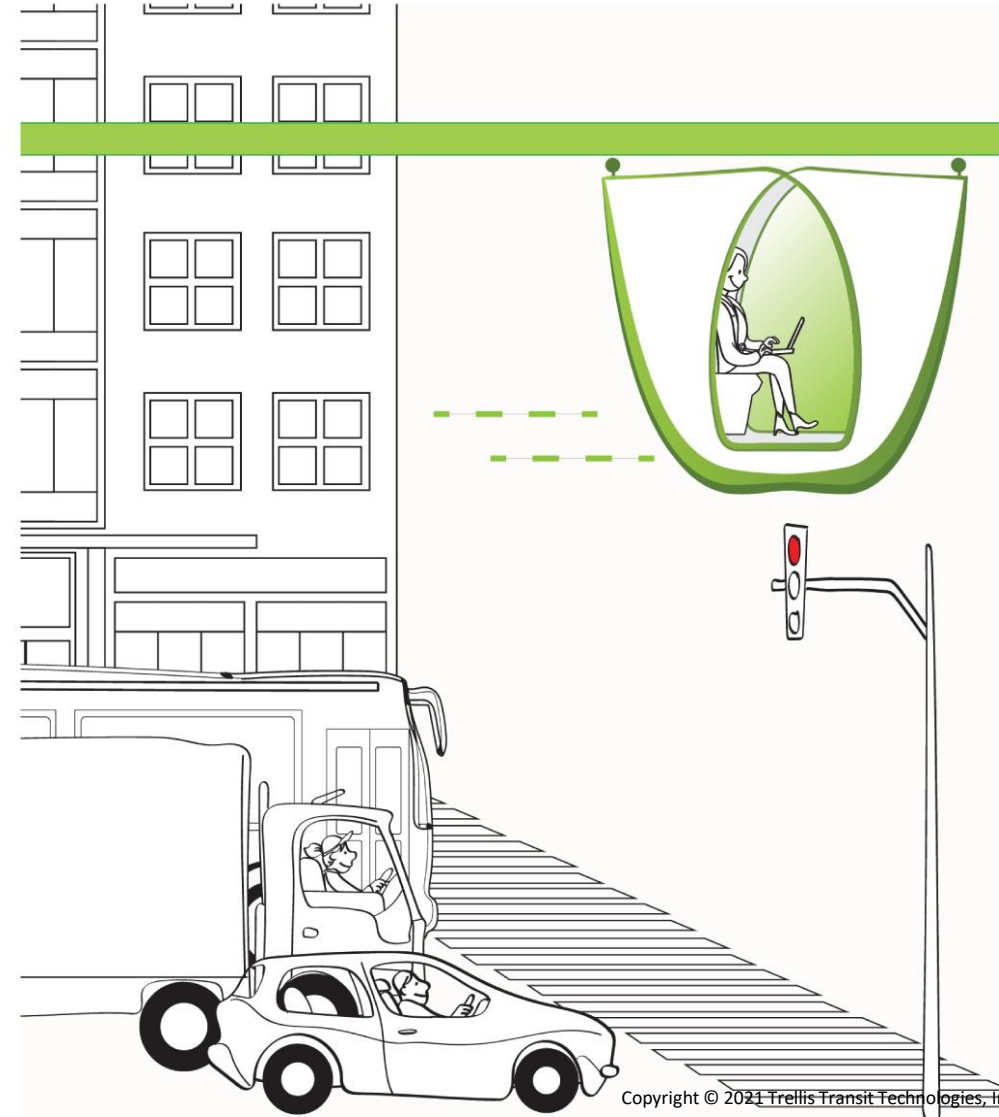
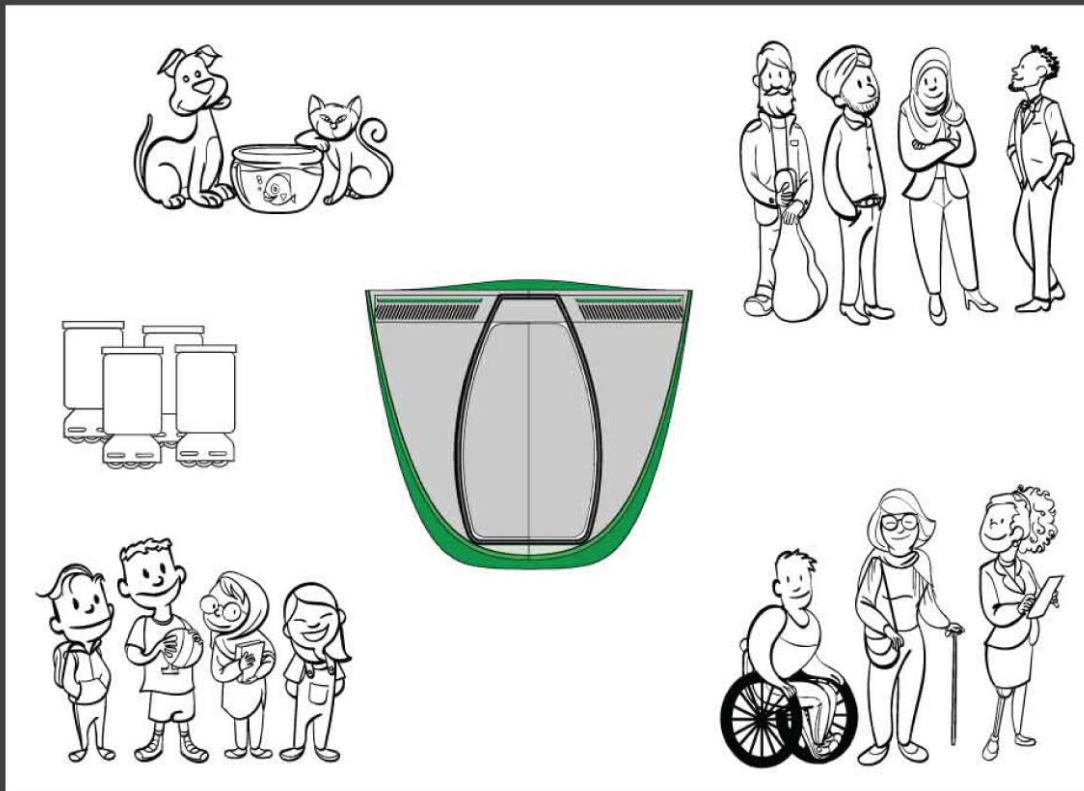
Air System

Transparent glass door

- ✓ Elevated
- ✓ Lightweight
- ✓ 4 seats
- ✓ Pet friendly
- ✓ Bicycle
- ✓ Wheelchair accessible
- ✓ Mobility scooters accessible
- ✓ Goods
- ✓ Services
- ✓ Deliveries

How can Trellis be used?

"Micro-Rail Transit" sustainably moves volumes of people, goods, services, and waste within cities and beyond – above the congestion.



Take the High Road

Trellis: A sustainable transit solution that meets the Climate Crisis – No longer must trees and foliage be sacrificed to build concrete and asphalt grids.

THINK GREEN!

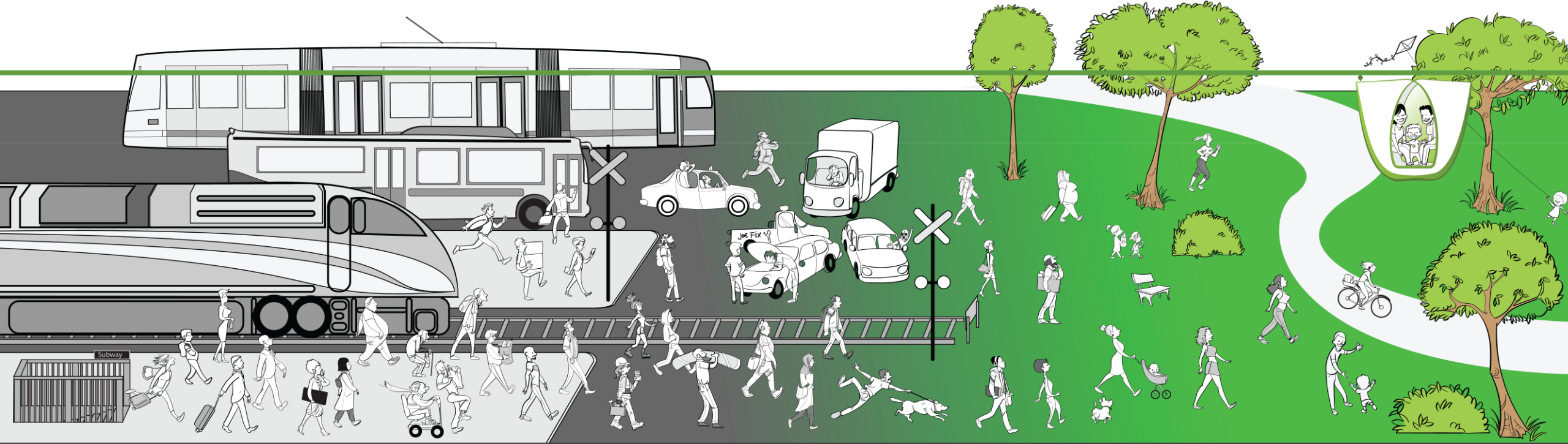
Trellis is electric, lightweight, and made from durable composite materials. It means its environmental footprint is not only low initially but stays low over its long service life.



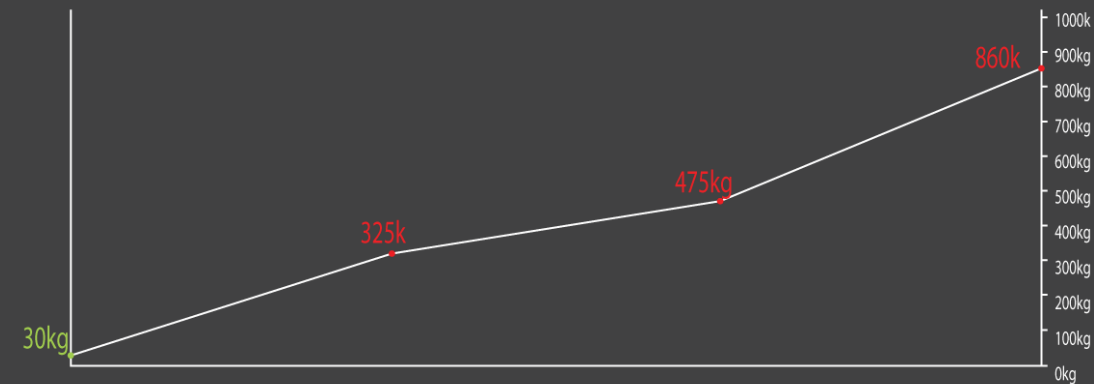
Upcoming Challenge:

Simulate 200,000+ 4-passenger Pods and 50,000+ cargo and service Pods, all operating autonomously on the Trellis micro-rail grid during peak periods.

Quiet & Fresh Air Abound – Lowest Mass & Carbon Footprint



FACT: Legacy Transit operations consume **10x** to over **400x** more energy per passenger than hyper-efficient, convenient Trellis Autonomous Systems.



For more information:

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Patricia Ottolia
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TONI JARDINI
DIRECTOR, EMERGING
TECHNOLOGY TORONTO, CANADA



Consultants

**Quality Assurance for
AI, Robotics, & Autonomy**



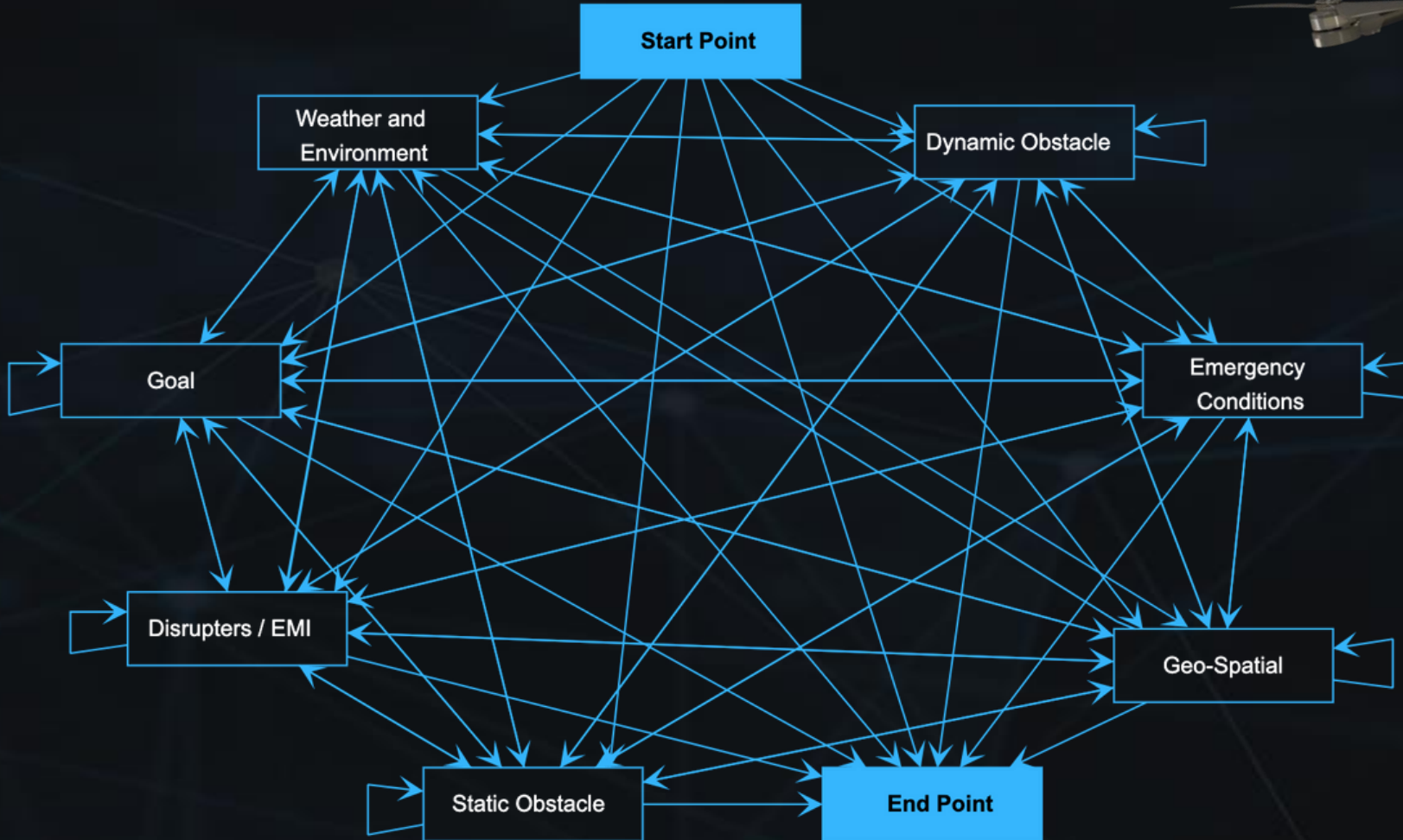
**Accelerating the Automated
Testing of Cognitive Systems**



SPENCER REUBEN
SENIOR MANAGER EMTECH
TORONTO, CANADA

OUR SOLUTION

Accelerating the automated testing for cognitive systems



MODEL-BASED TESTING

Generation and prioritization of test cases are automatically done, using a model-based approach

FULL AUTOMATION

Automated tests are automatically generated by the framework

VELOCITY AND PERMUTATION

Safety through velocity and permutation: A solution that has automated the creation of automated tests

OUR SOLUTION

Accelerating the automated testing for cognitive systems

HIGH SCALABLE

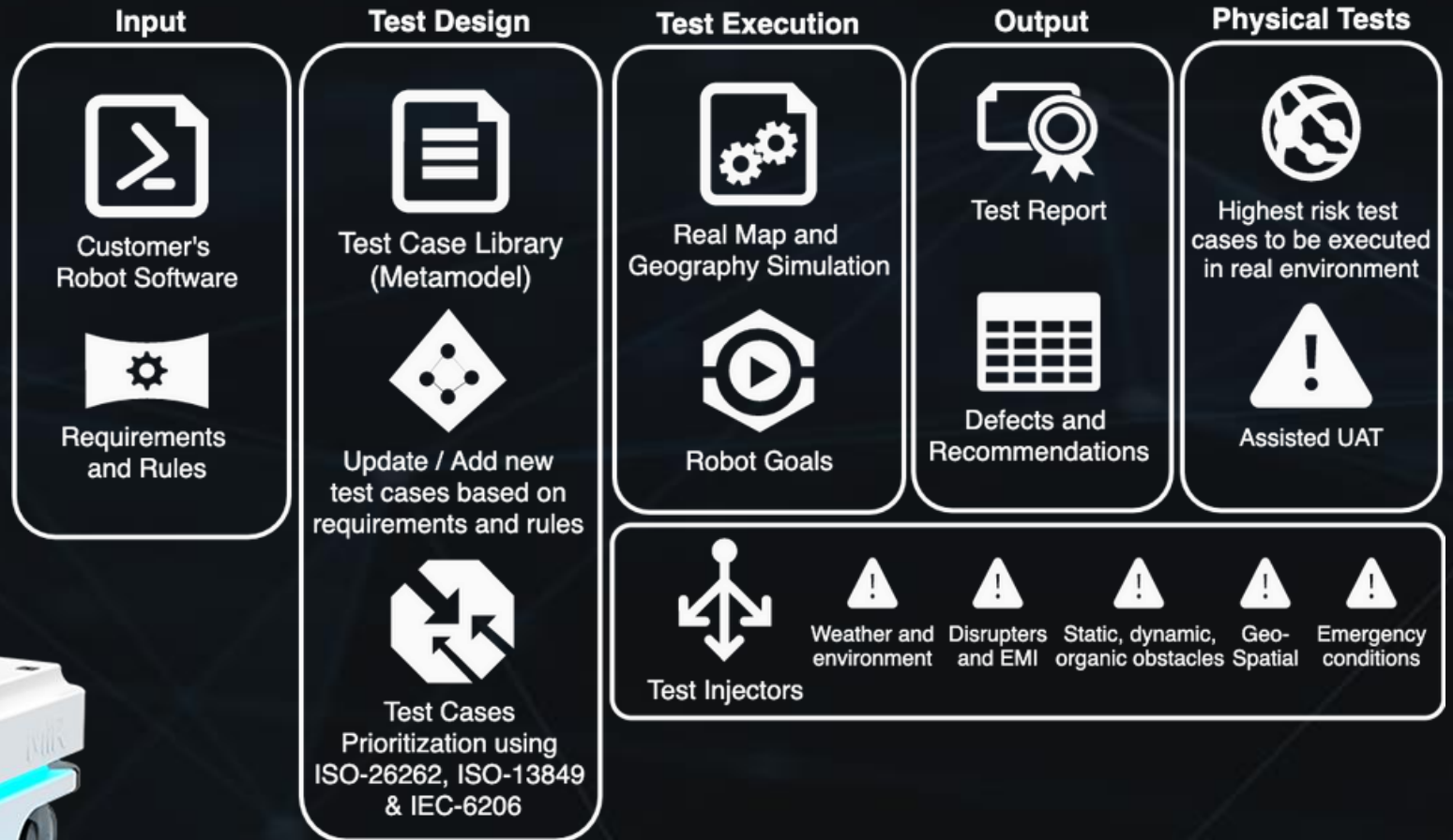
Test is performed in a simulated environment in the cloud

SAFER TEST EXECUTION

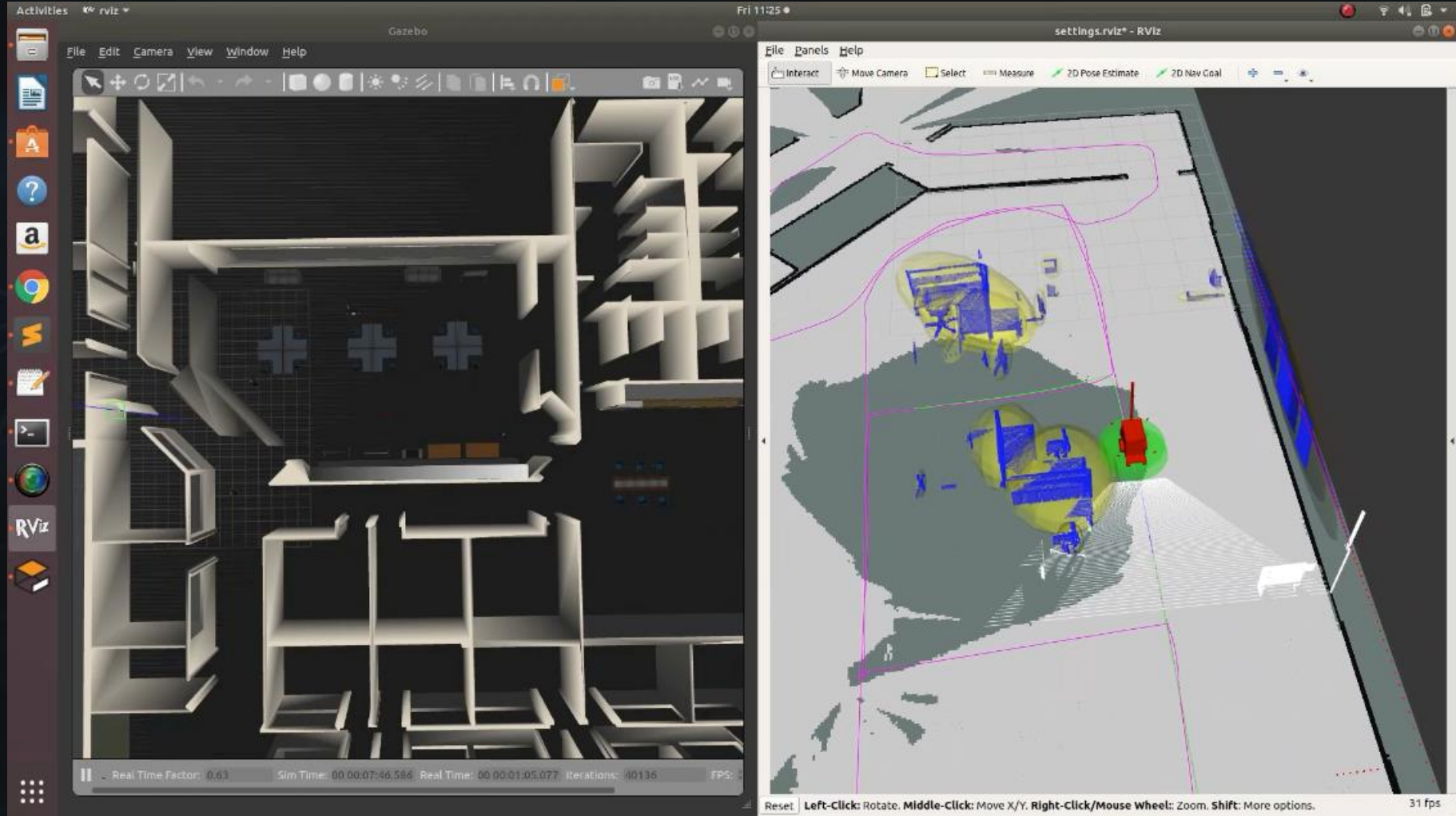
No risk to human life or equipment to validate thousands of scenarios that are needed

FASTER AND ECONOMICAL

The setup of testing is faster and more economical, once it doesn't require physical equipment and environment



xCog DEMO



BENEFITS AND ADVANTAGES OF THE **xCog** SOLUTION

1 LOWER COST DUE TO SIMULATION

2 FAST TIME TO MARKET

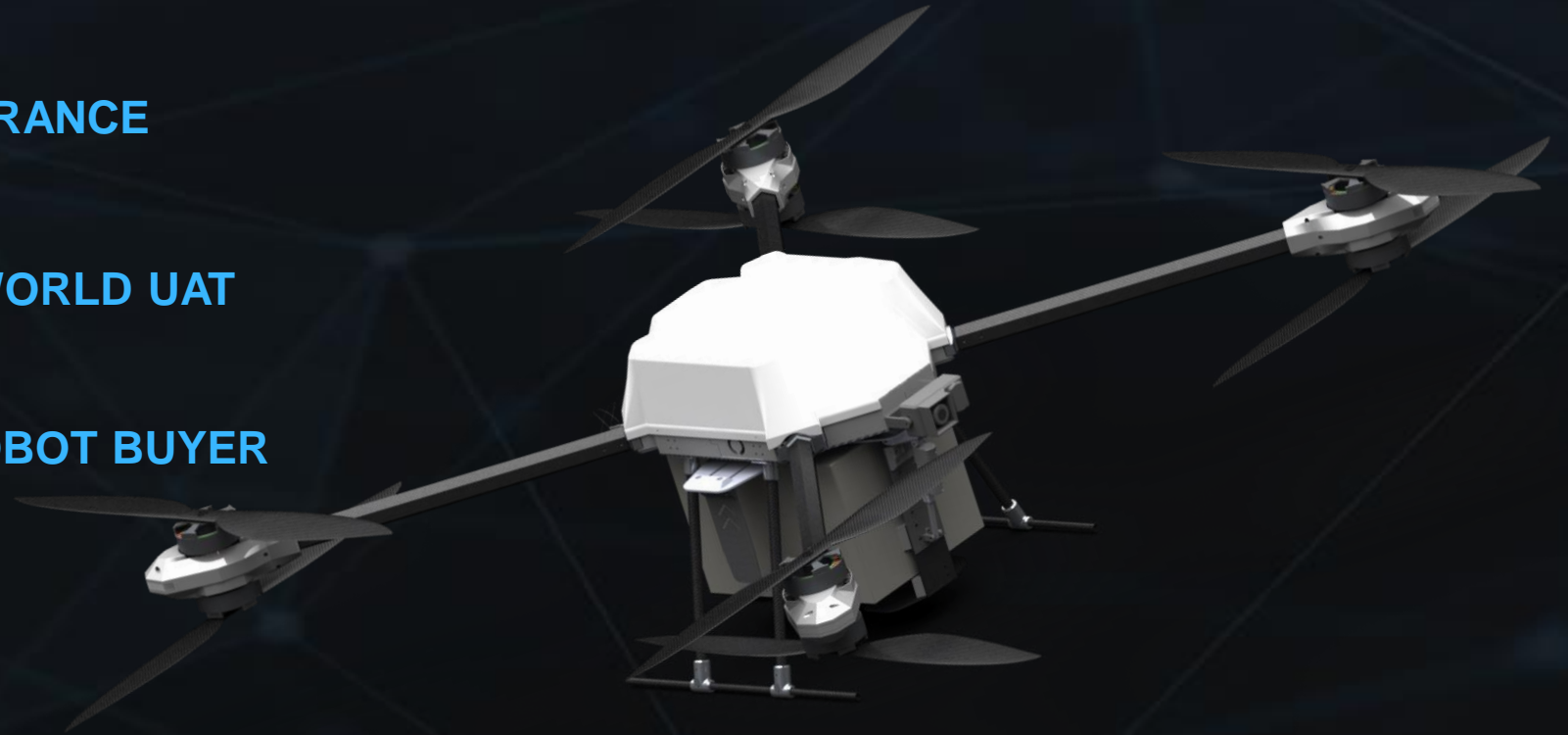
3 QUALITY & SAFETY ASSURANCE

4 STRATEGY FOR A REAL-WORLD UAT

5 LOWER RISK FOR THE ROBOT BUYER

6 EARLY VALIDATION IN SDLC

7 HIGH TESTING COVERAGE



MARKET USES

End-to-end Quality



GOVERNMENT & REGULATORS



FUNDERS & INVESTORS



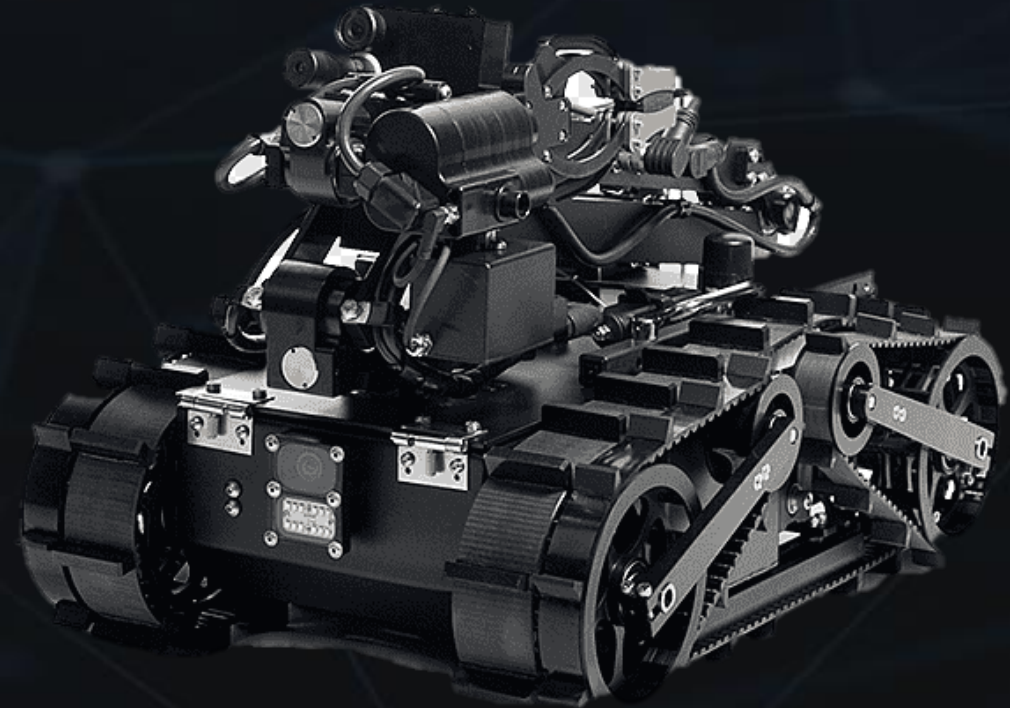
ROBOT MANUFACTURES



AI DEVELOPERS



ROBOTIC SYSTEMS OWNERS



THANK YOU



Consultants



Accelerating the Automated
Testing of Cognitive Systems



Consultants

Join us in the Webinar “After Party” Room